



Back-toBasics – Telephone – Additional Reading or Handout – A true story

The only venue that answered their phone

Posted by [theres_nuthing](#) on 09/20/2006

Of the half-a-dozen bars I called to inquire about reservations—places my friends and I frequent for various weekly parties--Happy Ending was the only venue that answered their phone and had a competent manager available to answer my questions. Half of the other venues never returned my call and the other two, well, let me just say they weren't particularly helpful. My positive first impression with HE proved a good indicator of my general experience organizing my party there. Despite an apparently low standard for service in the nightlife industry generally, the management and staff there seemed particularly well organized and committed to making sure we had a great time, which we did. We had the party on a weekend night, so we weren't expecting the same kind of crowd that we know from Tuesday nights, but we had our own space set aside with some seating and there seemed to be adequate security to keep the yahoo weekenders in order. They have a cool staff as well, which I think went a long way toward making our group feel like we were in the right place (the drink tickets helped too!). Their DJ played a relatively broad mix of music. What struck me in particular, however, was the artful way in which he mixed it. In the earlier part of the night in particular the guy was putting together these audio collages lambasting war and the greed behind it, poverty, and racism. I'd have to hear more of it to present a responsible review, but I can say that the mix of music had the hallmark of artistry and intelligence. Rather than the tired DJ-as-jukebox who mechanically plays crowd pleasing song after song, the DJ at Happy Ending worked his materials in a way that was creative and critical. So, if you're looking for a relatively hip place to throw an event, a place that your friends will recognize and have been to before, but are unwilling to sacrifice quality of service, make Happy Ending your first call.

- Overall user rating: Highly Recommended